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برنامج ممول من الإتحاد الأوروبي



Euromed Héritage IV/MEDMEM/ENPI 150-924  
Projet Med-Mem – Mémoires de la Méditerranée

## **Med-Mem Charter** **memorandum for the preservation of the audiovisual heritage in the** **Mediterranean region**

### **PREAMBLE**

**We,**  
partners in the Mediterranean Memories project – Med-Mem

*In respect of* the Med-Mem project (Mediterranean Audiovisual Memories), co-financed by the European Union as part of the Euromed Heritage 4 programme, with the overall objective of fostering cross-cultural dialogue and an understanding of the shared history of those countries bordering the Mediterranean by making a free access Internet web-site to house Mediterranean broadcasting archives, with a cultural, educational, scientific and professional purpose,

*Making use of* the Med-Mem partnership, a group of Mediterranean television companies, professional broadcasting organisations, scientific and related institutions,

*Underlining* the importance of these Mediterranean audiovisual archives, as part of humanity's heritage and as a witness to the collective memory, both of which it is essential to preserve and pass down, in particular to the young and those who influence them (teachers, documentalists, librarians, heritage animators...),

*Convinced* that present and future generations must have the right to know about and have equal access to this inherited past,

*Convinced* that dialogue and peace within the Mediterranean region can be based only on the acknowledgement of a rich, shared heritage,

*Conscious* of the threat of irreversible destruction which hangs over these audiovisual archives,

*Conscious* of the urgent need to make people aware of these heritage issues,

*Guided by* the following international agreements:

- Recommendation for the Safeguarding and Preservation of Moving Images – UNESCO, 1980
- European Convention for the Protection of the Audiovisual Heritage – Council of Europe, 2001
- Charter for the Preservation of Digital Heritage – UNESCO, 2003
- Convention for the Safeguard of Intangible Heritage – UNESCO, 2003
- International Appeal for the Preservation of the World Audiovisual Heritage – IFTA, 2004
- Convention on the Protection and Promotion of the Diversity of Cultural Expressions – UNESCO, 2005
- World call for the preservation of broadcast archives - Co-ordinating Council of Audiovisual Archives Associations, 2006



## declare

that we endorse the continuation of the aims of the Med-Mem project, and consequently we undertake to do our utmost to ensure the Mediterranean audiovisual heritage is handed down to future generations.

## We promise

### **Item I – PERMANENCE of the Med-Mem web-site**

as far as the permanence of the Med-Mem web-site is concerned

to *seek and to put into practice* every means necessary:

- Article 1 : to keep the Med-Mem web-site expanding, enriching it with audiovisual documents which illustrate the chosen themes,
- Article 2 : to promote and ensure the dissemination of these audiovisual documents, by every method and towards every public, through coherent, planned actions, both national and international,
- Article 3 : to organise and co-ordinate a network of outlets for the Med-Mem web-site in libraries, museums, universities and other institutions in the region, with a view to providing an on-going and permanent educational and research facility,
- Article 4 : to broadcast through our outlets or on our web-sites Med-Mem's video launch trailer.

### **Item II – SAFEGUARD of audiovisual archives**

as far as the safeguarding methods advocated as part of the Med-Mem project are concerned,

to *seek and put into practice* every means necessary:

- Article 5 : to set-up or continue an inventory of the collections of audiovisual works held by our companies, organisations or establishments,
- Article 6 : to prepare or continue to put in place measures to safeguard such collections, drawing on the experiences of other members and on the safeguard manual created as part of the Med-Mem project,
- Article 7 : to initiate or continue a digitisation and archiving programme.
- Article 8 : to foster bilateral relations of mutual aid between the countries involved in the Med-Mem partnership in order to put in place the above-mentioned measures for safeguarding the audiovisual archive

### **Item III – RESPECT for good legal practices**

as far as the measures for good practices proposed in the Med-Mem project are concerned

to *seek and put into practice* every means necessary:

- Article 9 : to guarantee an archival procedure which respects current international norms, as set out in the Med-Mem project, in particular identifying all rights-holders,
- Article 10 : to encourage collective management of rights while respecting intellectual property.
- Article 11 : to encourage the exchange of good practices within the frame of Med-Mem partnership.



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**Item – FINAL DISPOSITIONS**

Article 12 : New members: every new institution wishing to join the project will be invited to ratify the present charter.

Article 13 : Any of these measures may at some future date be used for practical applications to be defined by the members of the Med-Mem project.

**Read and approved**

Date : .....

Name of the Institution : .....

Country : .....

Name of the signatory : .....

Profession of the signatory : .....

**SIGNATURE :**